

PCMA CONVENING LEADERS 2017

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Category: Event Management & Audience Engagement Solutions

CONTACT

Rajiv Jain | CEO | events@azzinc.net | 410-740-9200

BRIEF SUMMARY

a2z provides powerful cloud-based event management and marketing tools that grow your brand by accelerating booth sales, helping boost revenue, and enhancing engagement and value for event participants.

a2z's solutions are used by 1000+ leading trade shows and conferences across the globe every year. More than 45% of the TSE Gold 100 and TSNN Top 250 Events leverage a2z's innovative web and mobile solutions.

<http://www.azzinc.net/show6/public/enter.aspx>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/azzinc.net/>

Twitter: [@azzUserGroup](https://twitter.com/azzUserGroup)

LinkedIn: <https://www.linkedin.com/company/azz-inc>

Instagram: <https://www.instagram.com/explore/tags/azzusergroup>

YouTube: <https://www.youtube.com/user/azzIncDotNet/videos>



ATTENDEE INTERACTIVE

CONFERENCE MANAGEMENT SOFTWARE

Category: Robust Management System

CONTACT

J. Michael Tydings | President | Michael@attendeeinteractive.com | 410-480-8148 x 305

BRIEF SUMMARY

Attendee Interactive's Ai Evolution platform provides an end to end content planning technology for associations and companies that plan conferences and events. Ai-Evolution's ability to engage key users, who want to submit, review, or manage speakers at events allows for the creation of customized workflows to fit the needs of our clients. Our intuitive administrative dashboard gives clients the cutting-edge tools they need to oversee and manage all phases of content planning and delivery.

<http://www.attendeeinteractive.com/>

SOCIAL MEDIA PRESENCE

Twitter: [@AttendInteract](https://twitter.com/AttendInteract)

LinkedIn: <https://www.linkedin.com/company/attendee-interactive?trk=prof-following-company-logo>

attendify

Category: Event Mobile App

CONTACT

Jared Bodnar | VP of Marketing | jared@attendify.com | 480-409-9962

BRIEF SUMMARY

Attendify helps event planners and organizers build relationships at their conventions using event technology, including the quickest and easiest event app builder, the industry's only social lead retrieval solution, and one-click event websites.

<https://attendify.com/>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/attendifyapp/>

Twitter: [@Attendify](https://twitter.com/Attendify)

LinkedIn: <https://www.linkedin.com/company/attendify>

Instagram: <https://www.instagram.com/attendify/>

YouTube: <https://www.youtube.com/channel/UCUIE5c3nMpHTAAcN6Sv-VEw>

BIZZABO



Category: Event Management

CONTACT

Alon Alroy | Co-Founder | alon@bizzabo.com | 646-517-1135

BRIEF SUMMARY

Bizzabo is an all-in-one event software that helps organizers create successful events by empowering them to build amazing websites, manage registration, sell tickets, grow communities, go mobile and maximize event experiences - using a beautiful, ROI driven platform. Bizzabo is used by thousands of conference organizers from around the globe, from Fortune 1000 companies to elite universities, associations and small corporate events. It is the winner of the prestigious "Best Event Management Software Award" and the "People's Choice Award for the Favorite Event Tech Provider". The company has offices in New York and Israel and was co-founded by Eran Ben-Shushan, Alon Alroy, and Boaz Katz.

<https://www.bizzabo.com/>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/Bizzabo/>

Twitter: @Bizzabo

LinkedIn: <https://www.linkedin.com/company/bizzabo>

Instagram: <https://www.instagram.com/bizzabo/?hl=en>

YouTube: <https://www.youtube.com/channel/UCW7jd6slkNoPHu-N-qM2qoQ>

Pinterest: <https://www.pinterest.com/bizzabo/>

Blog: <http://blog.bizzabo.com/>

Google Plus: https://plus.google.com/+Bizzabo_App

cadmiumCD

Meeting Education Made Easy

Category: Award-Winning Event Management Software

CONTACT

Michelle Wyatt | Partner | Michelle@CadmiumCD.com | 443.655.3070 (cell) 410.638.9239 x 263 (office)

BRIEF SUMMARY

CadmiumCD's event technology software you can collect, organize and distribute information for meetings and events. Our services include conference proceedings, on-site audio recording, digital displays, abstract collection systems, speaker data collection, evaluations and certificates, poster galleries, online itinerary planners, exhibitor sales and management tools, and conference education apps.

<http://www.cadmiumcd.com/>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/CadmiumCD/>

Twitter: @cadmiumcd

LinkedIn: <https://www.linkedin.com/company/cadmiumcd>

Instagram: https://www.instagram.com/cadmium_cd/

YouTube: <https://www.youtube.com/cadmiumcdllc>



Category: Event Management

CONTACT

David Dorak | Vice President | ddvorak@cendyn.com | 561-419-2033

BRIEF SUMMARY

Cendyn® is a leading provider of hospitality software solutions, event management tools and digital services. For over 20 years, Cendyn has delivered profitable revenue growth for hotels, resorts, casinos and event planners. Cendyn proudly serves over 30,000 clients in 143 countries from office locations in Boca Raton, Atlanta, Boston, San Diego, Toronto, London, Singapore and Whistler, B.C.

<http://www.cendynarcane0.com/>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/CendynIdeas>

Twitter: [@Cendyn](https://twitter.com/Cendyn)

LinkedIn: <https://www.linkedin.com/company/cendyn>



Category: Audience Engagement System

CONTACT

Scott Cohen | Chief Revenue Officer | scott@conferences.io | 310-709-4936

BRIEF SUMMARY

Conferences i/o increases audience engagement and learning outcomes at meetings, events, and trainings worldwide via real-time attendee participation in Q&A, Polling and Session Evaluations from their mobile devices.

<http://www.conferences.io/>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/Conferencesio>

Twitter: [@conferencesio](https://twitter.com/conferencesio)

LinkedIn: <https://www.linkedin.com/company/conferences-io>

YouTube: <https://www.youtube.com/user/conferencesio>

Vimeo: <https://vimeo.com/81037488>



Category: Event technology including mobile event apps, event management, beacons, kiosks

CONTACT

Jay Tokosch | Chief Executive Officer | jay@core-apps.com | 410-974-0505

BRIEF SUMMARY

Core-apps is the leading provider of event technology for the Trade Show and Events Industry offering Event Management, Mobile Apps, Beacons and Kiosks as 4 tier-one solutions.

<http://www.core-apps.com/>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/coreappsevents>

Twitter: [@Coreapps](https://twitter.com/Coreapps)

LinkedIn: <https://www.linkedin.com/company/917591>

YouTube: <https://goo.gl/Enz4Or>



Category: Event Content Management

CONTACT

Donella Muzik | d.muzik@ctimeetingtech.com | +43 067683437372

BRIEF SUMMARY

CTI Meeting Technology provides event professionals with conference management software solutions that improve efficiency, connect people, & manage the content lifecycle.

<http://www.ctimeetingtech.com>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/ctimeetingtech/>

Twitter: @tech_CT1

LinkedIn: https://www.linkedin.com/company/cti-meeting-technology?trk=top_nav_home

Instagram: <https://www.instagram.com/ctimeetingtech/>

Pinterest: <https://www.pinterest.com/ctimeetingtech/cti-meeting-technology/>



Category: Event Management

CONTACT

Paulina Curto | Tradeshow + Events Manager | PCurto@cvent.com | 571-765-5234

BRIEF SUMMARY

Cvent provides online software for Event Management, Web Surveys, & Email Marketing as well as a global event venue directory with over 150000 venues.

<http://www.cvent.com>



Category: Hybrid Events

CONTACT

James A. Parker | President | jpark@digitellinc.com | 800-679-3646

BRIEF SUMMARY

Digitell, Inc. offers a variety of successful online event solutions for Organizations that includes Hybrid Events, Virtual Events, Live Streaming, Webinars and the only Content Monetization Platform for driving revenue and engagement from your content.

Our OPUS platform was designed and built for today's Associations. Completely mobile responsive, this co-managed platform is simple to use and navigate and delivers all the features you need to manage, distribute and sell your content. Sell to individuals, groups, exhibitors with discounts, coupons, credits, and branded pages. Drive your marketing with a complete email and e-commerce system. Manage your content by facility, by room or by speaker. A fully integrated CE and Course system provides the right mix of products to drive revenue. OPUS brings all your content into one place for the best digital experience and the most effective way to sell your content, generate revenue and engage your community.

<http://www.digitellinc.com/>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/digitellinc>

Twitter: [@Digitell_Inc](https://twitter.com/Digitell_Inc)

LinkedIn: <http://www.linkedin.com/company/digitell-inc->

Instagram: http://instagram.com/digitell_inc

YouTube: <https://www.youtube.com/DigitellChannel>



Category: Event Management Technology

CONTACT

Candice Bakke | Director of Partner Relations | candice.bakke@etouches.com | 203-242-8728

BRIEF SUMMARY

Founded in 2008, etouches has assisted over 20,000 event professionals in planning, executing and measuring their events. With a focus on event sourcing, registration, marketing, logistics, engagement, mobile and data, the software solution has been able to serve more than 1,200 customers in corporations, associations, agencies and educational institutions.

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/etouches/>

Twitter: @etouches

LinkedIn: <https://www.linkedin.com/company/1116775>

Instagram: <https://www.instagram.com/etouchessoftware/>

Vimeo: <https://vimeo.com/etouchesevents>



Category: Event Mobile App & Registration

CONTACT

Tracy Leparulo | Manager, Events & Sponsorships | tracy@eventmobi.com | 647-588-2475

BRIEF SUMMARY

EventMobi elevates the attendee experience with easy-to-use event technology helping planners create an immersive, personalized, and powerful experience. EventMobi's features span across the entire event lifecycle from custom registration to event apps, push notifications to live polling. With each tool seamlessly integrated, data flows from beginning to end creating a clear picture from which organizers can derive insights. EventMobi supports over 8,000 organizations from professional associations to Fortune 500 companies such as Disney, McDonalds & LinkedIn, and millions of attendees in 72 countries. Headquartered in Toronto, with offices in Berlin, and partners located throughout the globe, EventMobi is an international brand on a mission to change the way people engage at live events.

<http://www.eventmobi.com>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/EventMobi/>

Twitter: [@EventMobi](https://twitter.com/EventMobi)

LinkedIn: <https://ca.linkedin.com/company/eventmobi>

Instagram: <https://www.instagram.com/eventmobi/>

YouTube: <https://www.youtube.com/user/EventMobi>

executiveevents

EXCEEDING EXPECTATIONS

Category: Conference & Registration Management

CONTACT

Kristen Rothweiler | Sales Director | krothweiler@executiveevents.com | 303-530-0205 x 32

BRIEF SUMMARY

Executiveevents is your one-stop registration solution, combining leading-edge technology with hands-on customer service. Our registration experts will professionally manage all aspects of your registration including Online Registration, Call Center Support, Housing Management, Badging, Onsite Registration Management & Staffing, Session Tracking, and Lead Retrieval.

Visit us at <http://www.executiveevents.com>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/executiveevents>

LinkedIn: <https://www.linkedin.com/company/executiveevents>



Category: Event Management

CONTACT

Sherri Thadeus | Director of Business Development | sthadeus@expotracker.net | 703-978-7080

BRIEF SUMMARY

Expo Tracker integrates a suite of customized exposition and conference management systems including exceptional advance and onsite registration, exhibit and sponsorship sales-interactive floor plan, lead retrieval, CEU, speaker management and networking center all into one flexible, easy to navigate, cost effective solution.

<https://www.expotracker.net>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/ExpoTracker?fref=ts>

LinkedIn: <https://www.linkedin.com/company/expo-tracker>

YouTube: <https://www.youtube.com/watch?v=mSH3Ym-onpk>

FEATHR



Feathr

Category: Event Marketing

CONTACT

Kaitlyn McGowan | Operations Manager | kaitlyn@feathr.co | 954-253-1841

BRIEF SUMMARY

Feathr's event marketing cloud is a suite of digital marketing and monetization tools specifically designed for the needs of event organizers. From boosting registrations to enhancing sponsor packages to engaging attendees throughout the year, Feathr helps live events fully leverage their online reach.

<https://feathr.co/>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/Feathr/>

Twitter: [@Feathr](https://twitter.com/Feathr)

LinkedIn: <https://www.linkedin.com/company/feathr>



ON SERVICES™
a GES company

Category: Audio/Visual Services

CONTACT

Ryan Murphy | RMurphy@ges.com

BRIEF SUMMARY

ON Services, a GES company, has consistently delivered audio, video, lighting, mapping and scenic, in-house A/V, digital and interactive technology for live events. For more than 30 years, we've helped meeting and event planners, organizers and associations, corporations and agencies create extraordinary live experiences for general sessions, medical meetings, corporate meetings, entertainment events and exhibits.

<http://www.ges.com/onservices>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/GESGlobal>

Twitter: [@GESGlobal](https://twitter.com/GESGlobal)

LinkedIn: <https://www.linkedin.com/company-beta/8062/?pathWildcard=8062>

YouTube: <https://www.youtube.com/user/GESGlobal>



getplanning™

Category: Event Management

CONTACT

David Dorak | Vice President | ddvorak@cendyn.com | 561-419-2033

BRIEF SUMMARY

Achieve structure and security with our cloud-based event planning software and collaboration tool, getplanning. Created to optimize communications, both inter-departmental and with vendors, this customizable project management application provides superior organization for each and every event.

<http://www.cendynevents.com/getplanning/>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/CendynIdeas>

Twitter: [@Cendyn](https://twitter.com/Cendyn)

LinkedIn: <https://www.linkedin.com/company/cendyn>

HIP NETWORK

EMPOWERING MEETINGS & EVENTS INTELLIGENCE

Category: Business Intelligence

CONTACT

Dan Sherman | Founder & CEO | dsherman@hipnetwork.org | 240-669-7473

BRIEF SUMMARY

The HIP Business Intelligence Platform features ShowScore, the new industry standard for Verified Event Economic Impact, History, Spend, Performance and Host Venue Compatibility.

<http://hipnetwork.com>

SOCIAL MEDIA PRESENCE

Twitter: [@HipNetwork](https://twitter.com/HipNetwork)

hubb



Category: Conference Management

CONTACT

Rebecca Anderson | Marketing Manager | randerson@hubb.me | 360-949-7844

BRIEF SUMMARY

Hubb brings order to the chaos of content management for conferences. Our cloud-based software uses simple, automated workflows to streamline collecting, managing and marketing event content from speakers to sessions to sponsors. Hubb scales for events of all sizes, and integrates easily with other technologies to ensure content is up-to-date.

<http://www.hubb.me>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/hubbdotme/>

Twitter: @hubbdotme

LinkedIn: <https://www.linkedin.com/company/hubb>

Instagram: <https://www.instagram.com/hubbdotme/>

YouTube: <https://www.youtube.com/user/Hubbdotme>

INXPO



The Power To Reach™

Category:

CONTACT

Trilby Lawless | Marketing Coordinator | tlawless@inxpo.com | 312.962.3767

BRIEF SUMMARY

INXPO's Event Cloud® empowers organizations to reach their stakeholders through engaging online video events — on any device, at any time. Our solutions for Marketing, Sales Enablement, Training and Corporate Communications are trusted by many of the world's most esteemed enterprises, including Aon, AGU, PCMA, HIMSS, Microsoft and Hyatt to create memorable online experiences.

<http://www.inxpo.com>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/inxpovirtual>

Twitter: @INXPO

LinkedIn: <https://www.linkedin.com/company/inxpo>

YouTube: <https://www.youtube.com/user/inxpo>

QUICKMOBILE



Category: Mobile Meeting and Event App Platform

CONTACT

Noopur Mhapankar | Marketing Operations Specialist | noopur.mhapankar@quickmobile.com | 604-365-0809

BRIEF SUMMARY

QuickMobile transforms meetings and events around the world with mobile event apps that engage audiences throughout the life of your event and beyond. For more information, please visit www.quickmobile.com and follow QuickMobile on Twitter: @quickmobile.

<https://www.quickmobile.com/>

SOCIAL MEDIA PRESENCE

Facebook: <http://www.facebook.com/QuickMobileInc>

Twitter: @quickmobile

LinkedIn: <http://www.linkedin.com/company/1013419>

YouTube: <http://www.youtube.com/QuickMobileInc>



Category: Floor Planning/Sales Tool & Event Management

CONTACT

Laura Lopez | Senior Community Manager | laural@socialtables.com | 202-899-4364

BRIEF SUMMARY

Better events, less stress. Social Tables is the leading event management software used by planners and properties to create more than one million successful events. Experience the best of diagramming, seating, anytime-anywhere collaboration, and check in.

<https://www.socialtables.com/>

SOCIAL MEDIA PRESENCE

Facebook: www.facebook.com/socialtables

Twitter: [@SocialTables](https://twitter.com/SocialTables)

LinkedIn: www.linkedin.com/company/social-tables

Instagram: <https://www.instagram.com/socialtables/>

YouTube: <https://www.youtube.com/user/socialtables>

Pinterest: <https://www.pinterest.com/socialtables/>

Snapchat: <https://www.snapchat.com/add/socialtables>

Other: blog.socialtables.com

TripBuilderMedia®

Engage Your Audience. Boost Your Impact.

Category: Year-Round Event & Engagement App

CONTACT

Steven Tanzer | President | stanzer@tripbuildermedia.com

BRIEF SUMMARY

TripBuilder Media creates mobile apps that transform the way associations engage & communicate with their members at their events, and 365 days a year. Our user-friendly apps cover all of an association's activities, all year long, providing real two-way engagement – whether it's to help members navigate events, connect with each other, engage on hot topics, get committee work done, or be part of an association community. One App. All your Association Needs. All Year Long. We integrate with all your systems and can provide custom solutions. To learn more, please visit us at www.tripbuildermedia.com, email us at info@tripbuildermedia.com, call us at 800.525.9745 or visit us at PCMA in the Tech Alley Pod.

<http://www.tripbuildermedia.com/>

SOCIAL MEDIA PRESENCE

Facebook: <https://www.facebook.com/TripBuilder/>

Twitter: @TripBuilder

LinkedIn: <https://www.linkedin.com/company/tripbuilder-inc.>

Instagram: <https://www.instagram.com/tripbuildermedia/>

YouTube: <https://www.youtube.com/channel/UCVqfKg7Rfus2edqOCvf8jpQ>

Pinterest: <https://www.pinterest.com/tripbuilder/>

The logo features the words "virtual reality" in a light blue, lowercase, italicized sans-serif font. Below this, the word "FREEMAN" is written in a white, uppercase, bold sans-serif font. The entire logo is centered on a dark grey rectangular background.

virtual reality
FREEMAN

CONTACT

Wilson Tang | Wilson.Tang@freemanco.com

BRIEF SUMMARY

Discover how Virtual Reality by Freeman studio technology will change how we explore our senses, design entirely new experiences, and tell our most powerful stories.